

Master list of outcomes that define "success" for the Davis Square Neighborhood, distilled from public planning events held in Davis Square 2010-2103
Tracking list of Proposed Actions to improve Davis Square

COMMUNITY DESIRED OUTCOMES				PRIORITY	PROPOSED ACTIONS TO IMPROVE DAVIS SQUARE [PIVOT ON TAB 2]														NOTES					
ID	TOPIC	DIRECTION	OUTCOME DESCRIPTION		DAVIS SQUARE COMMUNITY																			
					A1	A2	A3	A4	A5	A6	A7	A8	A9	A10	A11	A12	A13	A14	A15	A16	A17	A18	A19	
REGULATORY OUTCOMES																								
R1	Boundary	constant	maintain the current residential zoning boundary around the Davis Square CBD	critical priority																				commercial uses are not permitted to expand beyond current boundary
R2	Height	constant	maintain the current building height zoning limits in the Davis Square CBD	critical priority																				new structures must conform to current height restrictions
R3	Surface Parking	constant	prevent further surface parking fronting public ways in the Davis Square CBD	critical priority																				no further parking lots permitted directly fronting public ways
R4	Formula Business	minimize	restrict further formula businesses from Davis Square	critical priority																				promote Davis Square's unique character, avoid generic offerings
R5	Independently Owned	maximize	incentives to attract independent business to locate in Davis Square	critical priority																				create incentives to promote independent business in Davis Square
R6	Preservation	maximize	preservation of buildings that are significant elements of Davis Square's identity	critical priority																				preserve physical assets that comprise Davis Square
R7	Protection	maximize	protection of publicly owned civic assets	critical priority																				publicly owned civic assets are used to advance community interests
PROGRAM OUTCOMES																								
P1	Range of uses	maximize	likelihood that growth of street level business will enhance the current mixture of uses	critical priority																				people like the mix of uses in Davis Square
P2	Community Spaces	maximize	opportunities for indoor civic and community gathering spaces	critical priority																				desire for large and small public meeting places
P3	Community Services	maximize	level of community services	critical priority																				incentivize businesses that support local community needs
P4	Creative Space	maximize	amount of creative and educational space in Davis Square	critical priority																				indoor spaces programmed for education and the arts
P5	Activities	maximize	festivals, live entertainment	critical priority																				continue to promote Davis Square as a hub of creative energy
P6	Innovation	maximize	innovative ways to capitalize on existing underutilized assets	critical priority																				explore creative solutions to issues of underutilized assets
P7	Street Level	minimize	number of office uses occupying street level spaces	critical priority																				office uses located exclusively on floors above street level
P8	Housing	maximize	balance mix of safe, affordable and environmentally sound residential units	critical priority																				TOD, middle income, affordable, family oriented
P9	Lodging	maximize	diversity of lodging options in the Square	critical priority																				B&B's, Inns, AirBNB, vacation rentals, neighborhood-oriented hotel
CHARACTER OUTCOMES																								
C1	Davis Square	maximize	likelihood that character and life of current Davis Square will be maintained and improved	critical priority																				people like the atmosphere and friendliness of Davis Square
C2	Historical	maximize	likelihood that historically significant structures are maintained and improved	critical priority																				thoughtful ways to extend the life of historic structures
C3	Walkable	maximize	pedestrian-friendly qualities of Davis Square	critical priority																				promote walkable principles; maintain Walk Score® 98 rating
C4	Art Integration	maximize	integration of artistic expression into proposed businesses	critical priority																				people value artistic culture of Davis Square and City of Somerville
C5	Diversity	maximize	demographic diversity of people living and visiting Davis Square	critical priority																				diversity is an important quality of Davis Square
C6	Sustainability	maximize	level of commitment to sustainable practices	critical priority																				new projects should be models of sustainability
C7	Cleanliness	maximize	maintenance, cleanliness and beautification of Davis Square	critical priority																				currently not well maintained - need to find effective, long term solutions
C8	Safety	minimize	likelihood that new businesses will negatively impact neighborhood safety	critical priority																				consider indirect consequences of business activities
C9	Noise	minimize	likelihood that new businesses will have direct or indirect noise impact on neighbors	critical priority																				consider late at night impact on residential properties
OPEN SPACE OUTCOMES																								
O1	Amount	maximize	amount of public open space	critical priority																				consider ways to capture additional space for public enjoyment
O2	Maintenance	maximize	maintenance and enhancement of public open spaces	critical priority																				currently not well maintained - need to find effective, long term solutions
O3	Usability	maximize	public use of parks and open spaces	critical priority																				consider ways to further use of parks and open spaces
O4	Connections	maximize	neighborhood connections to public spaces	critical priority																				improve walks and other connections to public open spaces
O5	Safety	maximize	safety measures	critical priority																				consider ways to improve safety in public open spaces
INFRASTRUCTURE OUTCOMES																								
I1	Public Transportation	maximize	access to public transportation	critical priority																				build on current system to improve connections to new developments
I2	Bikes	maximize	safe bikeways and secure bike parking	critical priority																				consider ways to improve bike safety
I3	Pedestrians	maximize	safe pedestrian ways and traffic crossings	critical priority																				consider ways to improve pedestrian safety
I4	Businesses	maximize	level of infrastructure support for businesses	critical priority																				enhance infrastructure needs of businesses
I5	Parking Demand	maximize	creative solutions to accommodating new parking demand with existing assets	critical priority																				many private lots could be leveraged to handle peak periods
I6	Traffic	minimize	level of traffic impacts on Davis Square and surrounding neighborhood	critical priority																				consider traffic impacts associated with development proposals
CITY OUTCOMES																								
S1	Revenue	maximize	revenue from increased commercial tax base	critical priority																				
S2	Attraction	maximize	Davis Square as a desirable location for new businesses	critical priority																				
S3	Community Input	maximize	community input and acceptance	critical priority																				
S4																								
S5																								

LEGEND

critical priority		●	Main target of Proposed Action
high priority		●	Related to Proposed Action
moderate priority			
low priority			
not a priority			